

# Make the most of live tweeting. Ask yourself, #HAVEYOU?



## Hashtag

for the event



## Attribution

Make it clear if you are quoting someone



## Varied

Mix up your tweets with info, challenges, quotes, photos etc...



## Engaging

Tweet things people will relate to, keep your followers in mind



## You/Your organization

Don't be afraid to show that you are a real person & comment on what you hear! Share your organization's values too!



## Others

Consider adding Twitter handles to target your tweets



## Useful

Does it add value? Remember to include links etc...

Scan here for more info or go to: [www.evidentlycochrane.net/?p=757](http://www.evidentlycochrane.net/?p=757)



**NHS**  
National Institute for  
Health Research

Check out our list of useful social media resources, from guidelines to tutorials...



[ukcc.cochrane.org/useful-social-media-resources](https://ukcc.cochrane.org/useful-social-media-resources)