Make the most of live tweeting. Ask yourself, #HAVEYOU?

- **Hashtag**
  for the event

- **Attribution**
  Make it clear if you are quoting someone

- **Varied**
  Mix up your tweets with info, challenges, quotes, photos etc...

- **Engaging**
  Tweet things people will relate to, keep your followers in mind

- **You/Your organization**
  Don’t be afraid to show that you are a real person & comment on what you hear! Share your organization’s values too!

- **Others**
  Consider adding Twitter handles to target your tweets

- **Useful**
  Does it add value? Remember to include links etc...

Scan here for more info or go to: www.evidentlycochrane.net/?p=757
Check out our list of useful social media resources, from guidelines to tutorials...

ukcc.cochrane.org/useful-social-media-resources